New Partnership Helps Hawai'i's Homeless

A public-private partnership is more than a handshake and the promise of good intentions. To come to an agreement of such dimension, it takes great things done great together, including an agreement that the one between Hawai'i's Lodging & Tourism Association, Hawai'i Tourism Authority, state and counties-government, and supported agencies provide services for homelessness.

The state's Lodging & Tourism Association (LTA) is joining with the Hawai'i Tourism Authority (HTA) to launch a new statewide partnership to help the homeless. The new partnership, which the HTA will lead, will focus on preventing and reducing homelessness.

The partnership will use the HTA's robust state tourism industry resources and expertise to help drive tourism and economic development, which is the state's leading industry, and the Lodging Association's expertise in the hospitality industry to help with the homeless population.

The partnership will also work to increase awareness of homelessness in Hawai'i and how individuals and organizations can get involved in helping the homeless.

Join Us for Spring Open House!!

Saturday, April 27
9-11 a.m.

Girls Grades K-12
Boys Grades K-5

Honoring Queen Emma's legacy, one child at a time.

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