

R.W. "BOB" HOLDEN SCHOLARSHIP APPLICATION

Name: _____ Date: _____

Current Address: _____ City, State, Zip: _____

Telephone: _____ (home) _____ (cellular)

Name of School Scholarship Requested For: _____

College/University Address: _____ City, State, Zip: _____

Home Address (if different from current address): _____

City, State, Zip: _____ E-mail: _____

Scholarship application for (class year): Junior Senior Senior (5th year)

Overall Grade Point Average (GPA): _____ GPA Last Semester: _____

Name of Major: _____ Expected Date of Graduation: _____

Objective/College Degree: _____

Objective/Occupation: _____

Specify other financial assistance received: _____

Are currently working? Yes No If yes, Part-time or Full-time

If yes, please state company/property name, job title, supervisor name and phone number: _____

List any past work experience in the hospitality industry (include property name, address, telephone and contact person) _____

About Bob Holden:

R. W. "Bob" Holden has been an outstanding leader of the hospitality industry and active in furthering education in the lodging industry.

"Bob" Holden has been a licensed pilot, and avid sailor, a scratch golfer, a marathon runner, tennis player, musician and a third-generation hotelier.

He was active with Colony Resorts.

He was the top Sheraton executive in the Pacific, served as senior vice president of the Sheraton Corporation and president of Sheraton Hotels in the Pacific, directing operations of hotels on the Mainland West Coast, in Hawaii and the Far East.

Born in Port Huron, Michigan, he grew up in the hotel business working in his family's inn and restaurant while attending high school and later joining his father in establishing a drive-in restaurant chain in Detroit.

Following an eight-year association with the Jack Tar Management Company, as senior vice president for operations, he joined Sheraton as vice president and general manager of the Sheraton Park Hotel in Washington, D.C. and the director of national/international sales, and in 1969 he was named regional manager for Hawaii.

Despite the scope and demands of his operations and administrative work, Holden found time to serve in variety of community and civic endeavors.

"Bob" Holden was the founder of the Visitor Industry Education Council of Hawaii in 1973, a group formed to take the story of Hawaii's visitor industry and its importance to the citizens and general public of Hawaii. He was a member of the Advisory

Council of the University of Hawaii TIM School, former director of the Waikiki Improvement Association and he is considered the "Father" of the Hawai'i Lodging & Tourism Association's Visitor Industry Charity Walk.

Other achievements include recipient of the Lodging Hospitality Magazine Hall of Fame Award, Meritorious Achievements Award from the N.A.A.C.P. and the 1978 Salesman of the Year Award from the Sales & Marketing Executives Club of Honolulu.

WHO IS ELIGIBLE?

Students with the dedication and leadership potential to work toward the standards of excellence "Bob" Holden has set by his work.

The following criteria should be met for the R. W. "Bob" Holden Scholarship:

- Must be a resident of Hawaii and a U. S. citizen.
- Must be a full-time incoming junior or senior attending an accredited university or college and accepted in a hotel management program.

Must maintain a minimum 3.0 grade point average (on a 4.0 scale).

REQUIREMENTS

The judges' selection of scholarship recipients will be made on the basis of citizenship and leadership as demonstrated through activities and college performance. The following should be submitted with the scholarship application:

- Current official transcript (or most current transcript if not in school now).
- Letter of recommendation from a college professor, counselor or dean.
- Personal statement, 500 words or less, addressing the following question:
 - Bob Holden, a former President of the Hawai'i Lodging & Tourism Association, is often referred to as the "Father" of the Visitor Industry Charity Walk. Since its inception in 1978, Charity Walk has raised over \$34.5 million for non-profit organizations statewide. Following his example of leadership, how would do you plan to give back to your community? Please also provide examples of what you have already done to serve your community.

Application and required enclosures must be submitted to HLTA Director of Fiscal Services, at jcaires@hawaiilodging.org by Friday, April 29, 2022 close of business.