

Mahalo! 14,000 walkers, \$2 million raised

Charity Walk Committee

STATEWIDE

HLTA President & CEO:
Mufi Hannemann

Charity Walk Chairperson:
Dean Nakasone, Outrigger Reef Waikiki
Beach Resort

HLTA Coordinator: Jared Higashi

HAWAII ISLAND

Coordinator: Samantha Jayakumar, HLTA
Hawaii Island Chapter

Chairpersons: Rob Gunthner, Hawaii
Resorts, Hilton Grand Vacations at Waikoloa
Beach Resort and Steve Yannarelli, Waikoloa
Beach Marriott & Spa

HLTA Chapter Chairperson:
Rob Gunthner, Hilton Grand Vacations at
Waikoloa Beach Resort

KAUAI

Coordinator: Jolene Ogle,
HLTA Kauai Chapter

Chairperson: George Makali'i Thronas,
Grand Hyatt Kauai
Resort & Spa

HLTA Chapter Chairperson:
Christina Gabriel, Marriott's Waiohai
Beach Club

MAUI COUNTY

Coordinators: Lisa Paulson, Executive
Director, and Christine Christensen, Events
& Membership Coordinator, Maui Hotel
& Lodging Association

Chairperson: Richard Holtzman, Montage
Kapalua Bay

MHLA Chairperson:
Tetsuji Yamazaki, Sheraton Maui
Resort & Spa

O'AHU

Coordinators: Jared Higashi, Karen Wataru-
Nakaoka, Alexandra Roth,
and Malia Kahale

Celebrity Chairperson: Tom Moffatt,
Salem Media Hawaii

HLTA Chapter Chairperson: Glenn Vergara,
Waikiki Resort Hotel

About the HLTA

The Hawaii Lodging & Tourism Association is a non-profit, statewide trade organization of lodging properties, lodging owners and management companies, suppliers, and related firms and individuals. It was founded in 1947 and is now the state's largest private sector tourism organization. Today, HLTA consists of more than 700 members representing the state's leading industry, 166 of which are lodging properties comprising almost 50,000 rooms. The HLTA is a partner state affiliate of the American Hotel & Lodging Association, the largest organization of its kind in the world.

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A Tradition of Giving

Once a year, for the past 38 years, the hospitality industry has come together to help make our island home a better place.

We do this through the Visitor Industry Charity Walk, held each May across the Hawaiian Islands.

It's a time for folks in our industry to thank the people of the islands for their support. It's an opportunity to raise money for many local charities. And it's an expression of our aloha for our community.

Setting Records

This year's Charity Walk followed in the tradition of past events. A total of 14,000 walkers—industry employees, family, friends, and so many others—on six islands united for a wonderful cause and reached new heights in participation and money raised.

Here's how we did:

Hawaii Island	\$305,000
Kauai	\$250,000
Lana'i	\$30,000
Maui	\$976,500
Moloka'i	\$40,200
O'ahu	\$425,000
Total	\$2,000,000+

This year's total topped last year's sum of \$1.8 million. Since its inception, the Charity Walk has raised \$30 million.

What's unique and special about the Charity Walk is this: all the money raised on an island, stays on that island. The charities that receive the grants are many, ranging from familiar non-profits to smaller groups, all doing great things for the people of Hawaii.

The Hawaii Lodging & Tourism Association has been a proud sponsor of the Charity Walk since its inception and, with the leadership and support of our members, we will continue our tradition of giving.

We're all in this together, and we're all in this together for you, the people of Hawaii.

Mufi Hannemann
President & CEO

Dean Nakasone
Charity Walk
Chairperson 2016

Mahalo!

There are far too many individuals, businesses, and organizations to credit and thank for the remarkable success of the 2016 Charity Walk.

But front-and-center are the members of the Hawaii Lodging & Tourism Association, including the hospitality industry employees who planned and organized the events ... the hotels and business members that generously donated food, prizes, entertainment, and more ... the hundreds of volunteers who were involved in the planning and coordination ... our partners in the news media, Hawaii News Now, Salem Media, and the Honolulu Star-Advertiser ... and, above all, the 14,000 strong who devoted a Saturday morning to give back to the community they love.



**HAWAII LODGING
& TOURISM
ASSOCIATION**



O'ahu

HLTA President & CEO Mufi Hannemann, third from left, and Charity Walk Chairperson Dean Nakasone, center, with Charity Walk volunteers.

Charity Walk '16

We're All in This Together

Celebrity Chairperson Tom Moffatt, center, and fans.



O'ahu

From left, Hawaii News Now meteorologist Guy Hagi, Mufi Hannemann of the HLTA, and Ernie Martin, Honolulu City Council Chairperson, greet the more than 7,000 Oahu Charity Walk participants.



O'ahu



Hawaii Island



Lana'i



Hawaii Island



Moloka'i



Hawaii Island



Hawaii Island



Maui



Hawaii Island



Kauai



O'ahu

Star Advertiser

Hawaii Tribune-Herald

West Hawaii Today

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THE GARDEN ISLAND