Aloha Mayor Roth,

We hope this letter finds you well.

As the need and availability of the COVID-19 booster shot has grown in Hawai‘i and across the nation, public discussion has continued to focus upon mandating that individuals be boosted to be considered “fully-vaccinated”. HLTA has been an outspoken proponent of vaccination from the earliest days of the pandemic, but we feel strongly that adding this requirement to Safe Travels will ultimately hurt our economic recovery and will diminish the growth we’ve seen in the tourism industry. As such, we have been meeting with members of Gov. Ige’s administration, and it has become clear that both Lt. Gov. Green and General Hara understand the plight that we are currently facing in that a fine balance must be continually struck between public health and the overall recovery of our local economy.

We wanted to write to you and thank you for your support of our request that Governor Ige not issue a booster mandate, but instead consider Issuing Guidance as we feel this represents the best path to achieving his aim to balance public health with economic prosperity. We also wanted to share with you what the industry will be doing to continue to protect the health of our guests, staffs, and the greater community.

First and foremost, we will continue our efforts to get our people vaccinated and boosted. Over the weekend, HLTA issued a survey to our membership requesting data on how many employees are vaccinated and boosted, as well as any existing programs that provide incentives for associates to get vaccinated. The initial results confirm that businesses across our industry have made vaccination a priority. We have sent this information to Lt. Gov. Josh Green and Major General Kenneth Hara and will continue to provide them with whatever data we receive.

Additionally, the Omicron surge has made it clear that we must continue to be vigilant in how we keep people safe within Hawai‘i’s tourism industry. As you may recall, HLTA was the first industry to have its health and safety standards vetted and approved by the State Department of Health. These baseline protocols were key in re-opening the tourism industry prior to the availability of the COVID-19 vaccines and were highly effective in mitigating spread of the virus within the industry. We remain committed to implementing our standards and doing all that we can to keep our guests, staffs, and the greater community as safe as possible.

Mahalo again. Should you have any questions or concerns, please feel free to contact us at any time.
Mahalo,

Muhi Hannemann  
President & CEO  
Hawai'i Lodging & Tourism Association

Thomas Foti  
HLTA Chairperson  
General Manager  
Waikiki Beach Marriott Resort & Spa

Craig Anderson  
HLTA Hawai'i Island Chapter Chair  
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